



“Empower one who can empower others.”

A project inspired by Canada World Youth and KENVO

[www.educationispower.org](http://www.educationispower.org)

## Volunteer Position: Website Designer

*Education Is Power's mission is to improve access to effective education for Africa's future leaders, while also connecting youth cross-culturally to inspire responsible global citizenship.*

Position description prepared by Dave Cuddy, Founding Director of Education Is Power

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**Position Summary:** Currently Education Is Power Africa (EIP Africa), has a webpage hosted through wordpress.org. There is a need to consolidate and revamp the website into a new format in which we are ready to take advice to find the best way forward in having a more professional presence to attract new supporters. Additionally, an emphasis is to be put into marketing our Skype to Africa initiatives with schools, and setting up a professional payment interface for selling our “Global Action Toolkit” to schools.

### **Description of Duties:**

- Review website and advise new design format.
- Suggest ways to consolidate content for easier web experience for visitor.
- Initiate new design using wordpress.org features.
- Suggest other branding of organization.
- Set up new donation interface more professional than existing one.
- Oversee utilization of social media outlets on website.
- Design new social media pages for EIP or improve existing ones.

### **Skill requirements and attributes:**

- Well organized.
- Creative.
- Ability to utilize a variety of social media apps as well as communication apps via smartphone or tablet.
- Flexibility.
- Problem solving.
- Ability to work independently.

**Training and Orientation:** There will be an initial in-person orientation and ongoing support as required.

**Time commitment:** This is a temporary position until the project is complete and the website maintenance can be passed onto other volunteers.

**Working conditions:** We require the volunteer to use their own computer and work from home. Necessary minor expenses will be reimbursed upon submission of receipts and/or detailed log. Expenses for necessary WordPress plugins may also be funded as needed.

**Benefits:**

- Make measurable impacts on the lives of disadvantaged youth in East Africa, enabling them to help others in their community.
- Gain experience for your portfolio.
- Build international non-profit experience attractive to future employment in the sector.
- Gain leadership experience.
- Gain meaningful relationships with remarkable Kenyans and Tanzanians who help their communities in East Africa.
- Possibility to complete a subsidized internship in East Africa.
- Recognition through letters of reference.
- Recognition through reporting your work achieved on the EIP website and possibly other news media.
- Honorarium is negotiable for exemplary work.

**Additional Information:**

We are a small organization that strives to grow to make a greater impact. Since EIP Africa's inception in 2008, we have enabled over 100 East Africans to study at public secondary and post-secondary schools in Kenya and Tanzania. To a smaller level, EIP also supports Kenyan teachers at partner schools. We have been running leadership and empowerment programs since 2012. Our post-secondary student's help mentor younger students and organize EIP initiatives. We are also involved in outreach at Canadian schools to foster community volunteerism and responsible global citizenship. This outreach also involves Skype video conferencing between Canadian and Kenyan youth which helps lead to fundraising for EIP.

Please submit your resume and cover letter to [info@educationispower.org](mailto:info@educationispower.org) to apply.